

**BizFizz: Unleashing Business Talent**

# Unlock business potential in the Blackpool community



Following on from the success of our 33 projects across England and Scotland, nef (New Economics Foundation) and the Civic Trust announce our next programme rollout. Local areas qualifying for the new Working Neighbourhood Fund will be looking at innovative ways to tackle worklessness and increase skills and enterprise in their communities.

BizFizz is a revolutionary programme that works with pre start and existing businesses in areas facing economic decline. Having a coach based in the heart of the community both removes barriers to access and harnesses the power of local networks. Client focused coaching works to overcome internal barriers and develop new skills. We believe that entrepreneurial activity exists everywhere.

## How do we get BizFizz in our community?

Over the next few months we will be offering the BizFizz programme to communities around the UK. They will receive a comprehensive induction, training & support programme that will enable them to run a BizFizz project.

## Imagine what a difference BizFizz could make in your community!

We are looking for individuals or groups with the interest and initiative to drive forward a BizFizz project in their community. We will help you to stimulate interest in BizFizz amongst local people, businesses, your local authority and other relevant agencies and to prepare your bid for funding a BizFizz project - which will revitalise your local economy. Places on this rollout are limited - community involvement and enthusiasm will be a key criteria within our selection process.

## How do I find out more?

Come to one of our free seminars. We will tell you more about BizFizz, give you a taste of how the programme will work and explain what you need to do to get a BizFizz project in your area.

## BIZFIZZ BLACKPOOL SEMINAR

**Wednesday 14 May 2008**

From 11am to 1.00pm

St Johns, Blackpool FY1 1BP

To find us, see: <http://www.multimap.com/maps/?title=St.%20John's%20Church&hloc=GB|FY11BP>

To book a place at one of our free seminars please contact us, indicating which location you prefer:

Bridget Orr at The Civic Trust, Essex Hall, 1-6 Essex Street, London WC2R 3HU

Tel: 020 7539 7910 Email: [borr@civictrust.org.uk](mailto:borr@civictrust.org.uk)

For further information and seminar booking form visit our website at [www.bizfizz.org.uk](http://www.bizfizz.org.uk)

